



**raise** your  
expectations

**WATERPROOFING MATERIALS**

**CONCRETE & MORTAR  
ADDITIVES**

**TILE ADHESIVES & GROUTS**

**REPAIRING MATERIALS  
& PAINTS**

**PREMIXED PLASTERS**

**INDUSTRIAL FLOORINGS**



**isomat**  
building quality

**BUILDING CHEMICALS & MORTARS**

[www.isomat.eu](http://www.isomat.eu)



The premises of ISOMAT in Agios Athanasios, Thessaloniki, Greece.

**Greece**

**Bulgaria**

**Romania**

**Serbia**

**Germany**

## Timeline

**1980** Establishment of ISOMAT S.A.

**1983** Construction of private owned facilities in Agios Athanasios, Thessaloniki.

**1988** Quality Certificate ISO 9001.

**2000** Establishment of the affiliated company ISOMAT ROMANIA S.R.L in Bucharest, Romania.

**2004** Establishment of the affiliated company ISOMAT INTERNATIONAL E.O.O.D. in Sofia, Bulgaria.

**2005** Establishment of the affiliated company ISOMAT D.O.O. in Belgrade, Serbia.

**2008** Increase of production capacity by 200%.

**2011** New production plant in Belgrade, Serbia.

**2012** Beginning of operation of the production line of polyurethane products in Agios Athanasios, Thessaloniki, Greece.

**2013**

- Establishment of the affiliated company İSOMAT YAPI KİMYASALLARI VE TİC.LTD.ŞTİ. in Istanbul, Turkey.
- Establishment of ISOMAT's Rep. office in Moscow, Russia.
- Beginning of production of concrete & mortar additives by ISOMAT ROMANIA S.R.L.



The factory and office building of ISOMAT D.O.O. in Belgrade, Serbia.



The office building of ISOMAT in Agios Athanasios, Thessaloniki, Greece.



## Our brand identity

Welcome to the dynamic world of ISOMAT. In ISOMAT, we pursue perfection. For the last 30 years, we have been dedicated to the evolution of constructions, therefore we do not just produce; we develop contemporary, quality solutions for the construction sector.

Nowadays, ISOMAT is one of the fastest developing industries of building chemicals and mortars in the region of Southeast Europe. With a large production capacity and a range of over 250 products, ISOMAT stands out, because it can be innovative and flexible at all levels.

Following a strategy of extroversion, ISOMAT expands its internationalization by creating affiliated companies and by developing a network of local distributors across Europe, Asia, Africa, the Middle East and the USA.



Visit our website.

Russia

Turkey

Iraq





## Our values

### Innovation

In ISOMAT, we do not try to catch up with the developments of the industry. We create them. We invest in research and innovation through our specialized R&D and Quality Control Departments, which ensure the high quality of all ISOMAT products.

### Flexibility

We pay attention and respond rapidly to the market requirements. We cover the needs of today's professionals, by constantly enriching our product range with new, high-quality products and by guaranteeing their immediate delivery.

### Development

Our priority is to be able to offer, through our products, solutions to as many professionals or individuals as possible. For this reason, we continuously invest in opening new markets worldwide, in order to reach a constantly growing number of professionals and consumers.

Austria

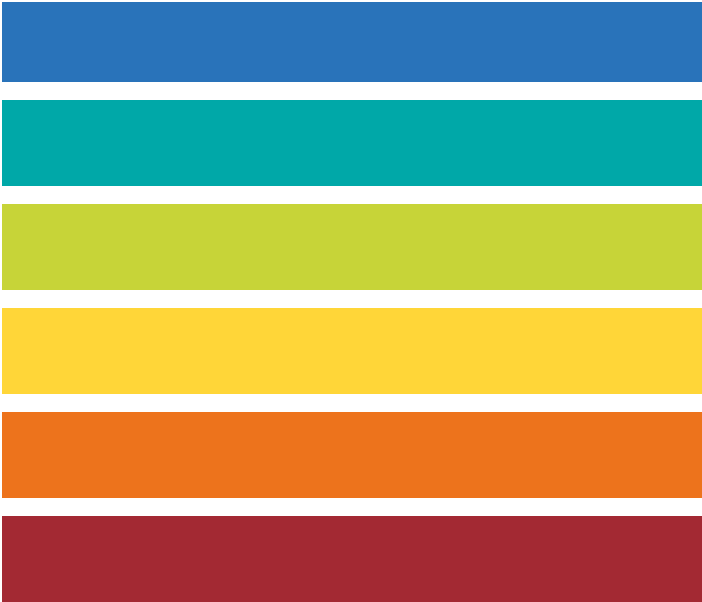
Spain

Ukraine

Bosnia-Herzegovina

Moldova





Albania	Montenegro	Qatar	Israel	Jordan
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Search for our products online at [www.isomat.eu](http://www.isomat.eu)

e.g. AQUAMAT, ISOMAT AK 20 etc.



WATERPROOFING MATERIALS

CONCRETE & MORTAR ADDITIVES

TILE ADHESIVES & GROUTS

REPAIRING MATERIALS & PAINTS

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INDUSTRIAL FLOORINGS

Georgia

Saudi Arabia

### Our products' value

In ISOMAT, our goal is to offer products that are value for money, improve the application process, provide effective solutions and perfect results, always with respect for the environment.

Creating new solutions every day, our product range currently exceeds 250 products.



Take a look at the integrated solutions of ISOMAT.



## Innovation is our passion

To stay on top, we must constantly evolve. The ultra-modern R&D Department of ISOMAT, is staffed with specialized researchers, whose work is to study, design and develop innovative building materials and systems.

Additionally, their main concern is to continuously upgrade the existing products, according to the latest developments in the technology of building chemicals and mortars.

The R&D Department includes laboratories of concrete additives and special mortars, tile adhesives and grouts, premixed plasters, polymer-modified dispersions and polyurethane materials.

Our researchers also participate in acknowledged scientific programs, where they have the opportunity to share views and exchange technical know-how with distinguished universities and with the best building chemicals research centers worldwide.



Azerbaijan

Palestine

Lebanon



ISOMAT is ISO 9001 certified for the design, development, production and distribution of its products.

## Top quality

Before reaching the final consumer, ISOMAT products undergo continuous and rigorous testings by the scientific team of the company's Quality Control Department, in order to ensure their excellent quality.

When entering the market, ISOMAT products must be perfect in every way. They must:

- a) offer a radical solution,
- b) be value-for-money,
- c) be easy-to-apply,
- d) endure in time and
- e) give a highly aesthetic result.





Malta

Libya

Czech Republic

Hungary

Slovakia

Because of its dedication to innovation, the company has also come up with new technologies, such as:

• **Dust-free Technology**

which reduces dust up to 90% while mixing cementitious products, resulting in a cleaner and healthier working process for both the applicator and the environment.

• **Nanopro Technology**

provides nanostructured products, improving their technical characteristics such as their adhesion strength, water repellence, dirt resistance etc.

• **Micro-block Technology**

which provides antimicrobial action on surfaces, inhibiting the growth of microorganisms, bacteria, algae and mold, especially in areas with high humidity.



Canada

USA

Algeria

Equatorial Guinea

UAE

## Great production capacity

Production capacity is the key to ISOMAT's flexibility. Our modern production facilities in Agios Athanasios, Thessaloniki, consist of fully automated production and packaging systems, thus ensuring high production volume and speed.

The company invests in the constant evolution of these systems, in order to continuously improve product quality, delivery times, working conditions and eliminate potential causes of environmental pollution.

In March 2011, a new factory of ISOMAT began its operation in Belgrade, Serbia, in order for the company to serve the Balkan markets more directly and competently.



The company's production lines include, among others, the following systems:

#### **Ultra Sonic System**

Automatic sealing of sacks with the use of ultrasounds, which ensures the total waterproofing of all products, higher production speed and clean products to the customer.

#### **Kosmos**

Timely production and delivery of all products, even for special orders, reduction of idle times, while recording and directly recognising the causes of all possible problems, as well as providing immediate solutions to them.

#### **Dust - Suction System**

Automatic dust suction system, ensures a clean working environment, and reduction of pollutant emissions to the environment.

#### **GPS Tracking System**

Automated monitoring system for all the company's distribution vehicles that ensures prompt and accurate customer briefing, concerning the products' delivery times, avoidance of any delivery delays and optimal use of all the corporate vehicles.

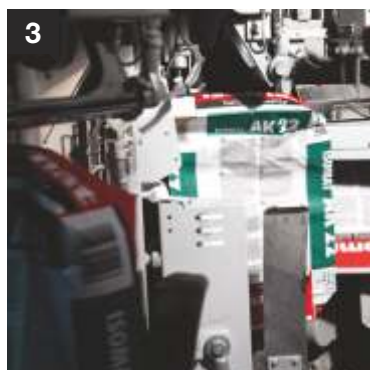
Croatia

Kosovo

FYROM

Liberia

Afghanistan



## Always there for our costumers and partners

The fast and excellent service is one of the greatest advantages of ISOMAT.

In our modern, fully automated warehouses, we always keep an adequate stock of products to respond to every order Just-In-Time.

Furthermore, thanks to our Warehouse Management System, we have managed to reduce the order fulfillment times significantly.



This type of organization extends to the Distribution Department of ISOMAT.

Based on its own fleet of trucks and a wide network of transportation agents, ISOMAT guarantees the rapid and safe delivery of its products to a dense network of clients.

In this way, we serve the construction sector with consistency, safety and speed.



[www.isomat.eu](http://www.isomat.eu)



## We listen to your needs

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The Technical Support Department of ISOMAT is here to provide reliable and prompt consultancy on any construction issue, relevant to the company's specialty.

The highly specialized and experienced team of engineers daily respond to a large number of phone calls and e-mails from business partners, engineers, contractors, technicians and individuals, always aiming to provide the most appropriate technical solution.

Additional information about the technical properties and the proper application of all ISOMAT products can also be found on the company's website [www.isomat.eu](http://www.isomat.eu), but also through its technical brochures that are available at the official points of sale.

In ISOMAT, we want our customers to be able to know everything about our products.

Therefore, every year, the Technical Support Department organizes a series of technical seminars for anyone interested to obtain more detailed information about the properties and the correct application of ISOMAT products.

The seminars are conducted at the company's modernly equipped seminar and technical training facilities, by our experienced engineers.



Save the contact number of ISOMAT's Technical Support on your mobile phone.





GREECE



SERBIA



BULGARIA



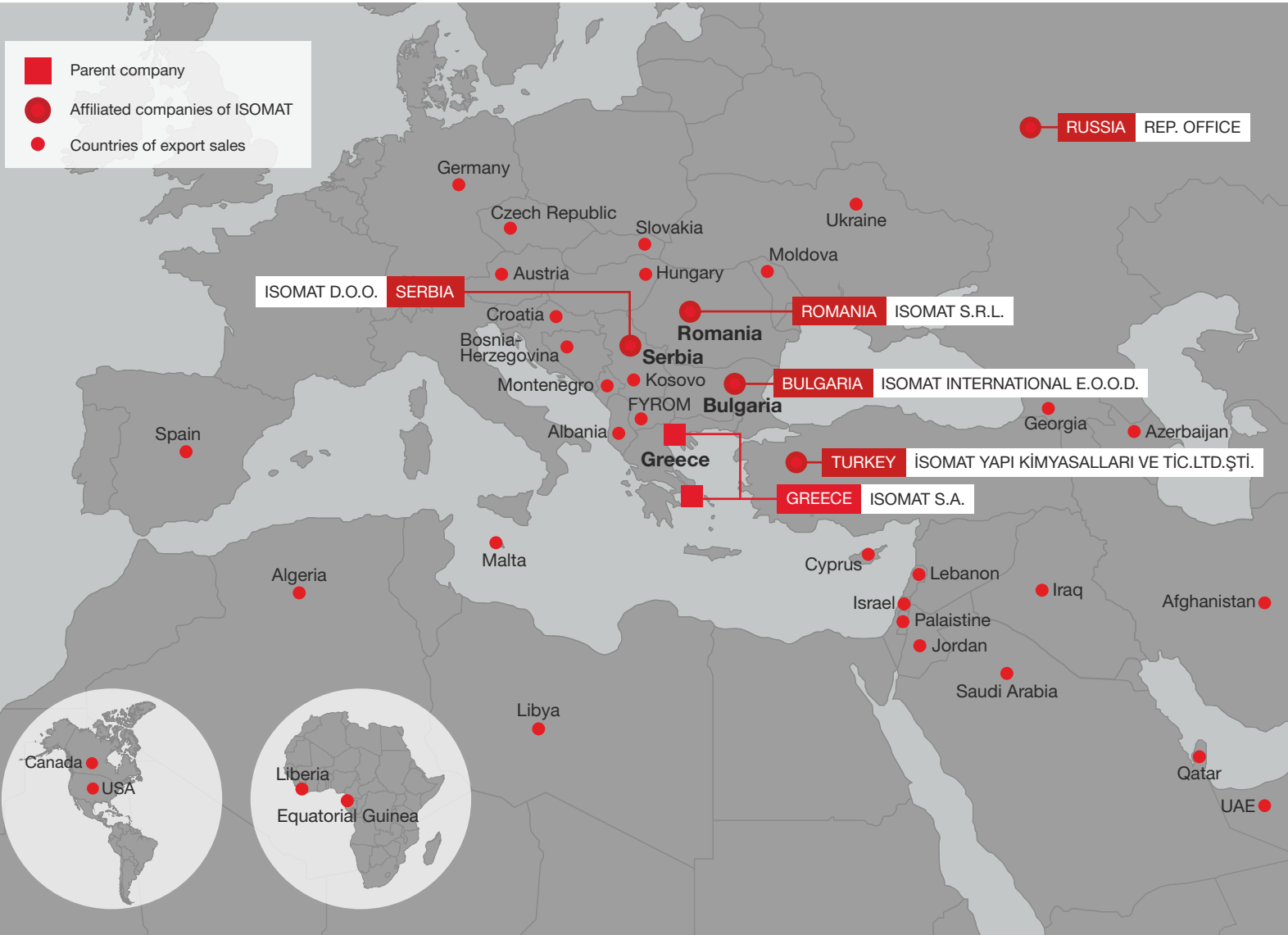
ROMANIA



RUSSIA



GERMANY



## Worldwide presence

Our goal is our products to reach as many markets as possible, therefore we constantly intensify our efforts for extroversion.

Our experienced and highly qualified export sales representatives are dedicated to supporting our clients worldwide, by providing both their technical expertise, concerning the properties and the proper application of our products, and extensive promotional material that will help them expand their sales.

Today, we operate in more than 35 countries in Europe, Asia, the USA, the Middle East and Africa, either through affiliated companies or through local distributors.

We currently carry out international sales to Serbia, Bulgaria, Romania, Turkey, Russia, Germany, Austria, Spain, the USA, Canada, the Czech Republic, Ukraine, Bosnia and Herzegovina, Montenegro, Moldova, Slovakia, Hungary, Croatia, Georgia, Azerbaijan, Cyprus, Kosovo, the FYROM, Albania, Malta, Saudi Arabia, Iraq, the UAE, Qatar, the Republic of Equatorial Guinea, Algeria, Liberia, Afghanistan, Israel, Jordan, Libya, Lebanon, Palestine.





JORDAN



SLOVAKIA



MALTA



CANADA



UKRAINE



HUNGARY



The factory of ISOMAT D.O.O. in Belgrade, Serbia.

**ISOMAT ROMANIA S.R.L.**

The company was founded in 2000 in Bucharest, Romania. It constitutes the exclusive trader and distributor of ISOMAT's products in the Romanian market. At the end of 2013, it also started producing concrete & mortar additives.

**ISOMAT INTERNATIONAL E.O.O.D.**

The company started operations in 2004 in Sofia and constitutes the exclusive agent and distributor of ISOMAT's products in the Bulgarian market.

**İSOMAT YAPI KİMYASALLARI VE TİC.LTD.ŞTİ.**

The affiliated company of ISOMAT in Turkey has operated in Istanbul since 2013, and constitutes the exclusive trader and distributor of ISOMAT's products in the market of Turkey.

**ISOMAT D.O.O.**

The company was established in 2005 in Belgrade and constitutes the exclusive distributor of ISOMAT's products in the Serbian market. In March 2011, ISOMAT D.O.O. was transformed from a trading company to a manufacturer, as a new factory of ISOMAT started its operation in Simanovci, Belgrade.

**REP. OFFICE OF ISOMAT IN RUSSIA**

Since October 2013, ISOMAT has operated in the market of Russia through its representative office, which is responsible for promoting cooperation between ISOMAT and local distributors, providing training and technical support to existing and new customers, as well as for specifying ISOMAT's products to construction projects in Russia.



## The retail strategy

ISOMAT's presence inside the shops of its retail partners is strong and diversified.

The communication of the brand image is developed inside and outside stores with shelves, signage, posters, displays of product samples or printed informative material. Everything is designed and developed, in order to help the trader to sell and the consumer to find what they need more easily and accurately, while exposing the values of ISOMAT brand.

ISOMAT's retail strategy is the same in all the countries where it operates - however, it can be adapted to suit each customer's special needs.





Contact ISOMAT.



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**ISOMAT S.A.**

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